



FOR IMMEDIATE RELEASE

Stern Partners Invests in Thinkingbox's Creative and Digital Capabilities

(VANCOUVER, BRITISH COLUMBIA – May 23, 2016) – Thinkingbox announced today that an affiliate of Canadian private investment firm Stern Partners has made an investment in its creative and digital studio. Stern Partners currently owns 20 independently managed companies across multiple industries, including newspapers, media, retail, distribution, manufacturing, and others, which employ collectively over 7,000 employees.

Thinkingbox will continue to operate as an independent entity, with its own unique identity and culture. The investment will help Thinkingbox accelerate the expansion of its service offering, the growth of its global network of offices, and in making a series of strategic hires across multiple markets. Thinkingbox will be positioned as a 'flagship brand,' so the production studio is set up to make its own acquisitions across similar businesses.

Ronald N. Stern, President of Stern Partners said: "We are proud of our reputation as a committed investor dedicated to growth and value creation. Our focus is on the quality of the business and its management – not the exit strategy. We have invested in Thinkingbox because we believe in its people and its long term potential."

"Stern Partners has over a 30-year proven track record of supporting businesses' successes," said Amir Sahba, Founder of Thinkingbox. "As a Canadian company with the same shared vision and values, I believe we've found the right partner to continue our global expansion and have no doubt that the firm is the optimal partner for providing invaluable knowledge and support as we continue our growth in the future."

With offices in Vancouver, Toronto, and Los Angeles, Thinkingbox is an innovative and imaginative creative and digital production studio servicing diverse agencies and brands spanning multiple industries. Clients have included: OMD, JWT, DDB, Paramount Pictures, Coca-Cola, United Airlines, and Coors Brewing Company, to name a few. The 60+ employee company offers digital, social, content development, activations, and experiential production.

About Stern Partners:

Stern Partners is a leading Canadian investor with a diverse range of operating companies across a variety of industries, including multi-location retailing, distribution, manufacturing, publishing and printing, real estate and other investments. For more information about Stern Partners see <http://sternpartners.com/>

About Thinkingbox:

Thinkingbox is a leading creative and digital production studio with offices in Toronto, Vancouver, and Los Angeles. With expertise in creative design, digital development and experiential campaigns they deliver award-winning work to a roster of global agencies and brands. For more information about Thinkingbox see <http://www.thinkingbox.com/>.

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